**Privacy statement**

The protection of personal data is important to us. Therefore, we conduct our activities in accordance with applicable personal data protection and data security legislation.

1. **Information on the collection of personal data**

Below we provide information about the collection of personal data when using our website or if you contact us by e-mail or mail. Personal data is all data that can be referred to you personally, e.g. name, address, e-mail addresses.

The following company is the controller pursuant to Art. 4 (7) EU General Data Protection Regulation (GDPR):

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Secusmart GmbH

Heinrichstraße 155

D-40239 Düsseldorf

E-mail: [info@secusmart.com](mailto:info@secusmart.com)

You may reach our Data Protection Officer at [datenschutz@secusmart.de](mailto:datenschutz@secusmart.de) or our postal address with the addition “the Data Protection Officer”.

When you contact us by e-mail or mail, the information provided by you (your e-mail address or postal address, your name and, if applicable, your telephone number) will be stored by us to answer your questions. We delete the data that arises in this context after the storage is no longer required, or limit the processing if there are statutory retention requirements.

If we rely on contracted service providers for individual functions of our range of services or wish to use your data for advertising purposes, we will inform you in detail below about the respective transactions. In doing so, we also name the specified criteria for the storage period.

1. **Your rights**

You have the following rights vis-à-vis our company with respect to the personal data concerning you:

– Right to information,

– right to rectification or erasure,

– right to restriction of processing,

– right to object to processing,

– right to data portability.

You also have the right to complain to a data protection supervisory authority about our processing of your personal data.

1. **Collection of personal data when visiting our website**

In the case of merely informative use of the website, i.e. if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server. If you wish to view our website, we collect the following data, which is technically necessary for us to display our website and to ensure stability and security (the legal basis is Art. 6 (1) sentence 1 letter f GDPR):

– IP address

– Date and time at which the inquiry was sent

– Time zone difference to Greenwich Mean Time (GMT)

– Content of the request (concrete page)

– Access status/HTTP status code

– Amount of data transmitted each

– Website from which the request is sent

– Browser

– Operating system and its interface

– Language and version of the browser software.

In addition to the aforementioned data, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard drive assigned to the browser you are using and by which the body that sets the cookie (here through us) receives certain information. Cookies cannot run programs or transmit viruses to your computer. They serve to make the website more user-friendly and effective overall.

**4.) Use of cookies:**

This website uses the following types of cookies, the scope and operation of which are explained below:

a) Transient cookies are automatically deleted when you close the browser. These include in particular the session cookies, which store a so-called session ID, with which various requests from your browser can be assigned to the common session. This will allow your computer to be recognised when you return to our website. The session cookies are deleted when you log out or close the browser.

b) Persistent cookies are automatically deleted after a specified period, which may differ depending on the cookie. You may delete the cookies in the security settings of your browser at any time.

You may configure your browser setting according to your wishes and, for instance, decline the acceptance of third-party cookies or all cookies. Please be aware that you may not be able to use all features of this website.

1. **Use of links to social media websites**

Our website currently contains links to the following social media websites: Twitter. When you visit our website, no personal information is passed on to the operators of the social media websites in principle. The link to the social media website can be recognised by the marking on the box above the first letter or the logo. We give you the opportunity to directly access the corresponding social media website via this link. We recommend that you log out regularly after using a social network, but especially before activating the link, as this will prevent you from being associated with your profile on the social media website.

If you visit any of the linked social media websites, we have no control over the collected data and data processing operations, nor are we aware of the full extent of the data collection, the purpose of processing, the storage periods. We also have no information about the erasure of the data collected by the social media provider.

For more information on the purpose and scope of the data collection and its processing by the social media provider, please refer to the following privacy statements of these providers. There you will also find further information about your rights and settings options for the protection of your privacy.

Addresses of the respective plug-in providers and URL containing their privacy notices:

b) Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA; https://twitter.com/privacy. Twitter has submitted to the EU-U.S. Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

1. **Inclusion of YouTube videos**

We have included YouTube videos in our online offering, which are stored on http://www.YouTube.com and are directly playable from our website. These are all incorporated in the “extended privacy mode”, which means that no data about you as a user is transferred to YouTube if you are not playing the videos. Only when you play the videos, the data mentioned under clause 3.) is transmitted. We have no influence on this data transfer.

By visiting the website, YouTube receives the information that you have accessed the corresponding sub-page of our website. In addition, the data mentioned under clause 3.) of this statement will be transmitted. This happens regardless of whether YouTube provides a user account that you are logged in to, or if there is no user account. When you are logged in to Google, your data will be assigned directly to your account. If you do not wish to associate with your profile on YouTube, you must log out before activating the button. YouTube stores your data as usage profiles and uses them for purposes of advertising, market research and/or tailor-made design of its website. Such an evaluation is done in particular (even for users who are not logged in) to provide appropriate advertising and to inform other users of the social network about your activities on our website. You have a right to object to the creation of these user profiles and have to address yourself to YouTube to exercise such right.

For more information on the purpose and scope of data collection and processing by YouTube, please refer to the privacy statement. You will also obtain more information about your rights and privacy settings there: https://www.google.com/intl/en/policies/privacy. Google processes your personal data also in the United States and has submitted to the EU-U.S. Privacy Shield, https://www.privacyshield.gov/EU-US-Framework.

**7.) Use of our web shop**

If you want to place an order in our web shop, it is necessary for the conclusion of the contract that you provide your personal data, which we need for the processing of your order. Mandatory information necessary for the performance of the contracts is marked separately, furnishing further information is optional. We process the data provided by you to process your order. For this purpose, we may pass on your payment data to our company’s principal bank. The legal basis for this is Art. 6 (1) sentence 1 letter b GDPR.

We may also process the information provided by you to inform you of other interesting products from our portfolio or to send you e-mails containing technical information.

Under commercial and tax regulations, we are obliged to save your address, payment and order data for a period of ten years.

1. **Inclusion of Google Maps**

On this website we use the services offered by Google Maps. This allows us to show you interactive maps directly on the website and allows you to conveniently use the map feature.

By visiting the website, Google receives the information that you have accessed the corresponding sub-page of our website. In addition, the data mentioned above in this statement will be transmitted. This is done regardless of whether Google provides a user account that you are logged in to, or if there is no user account. When you are logged in to Google, your data will be assigned directly to your account. If you do not wish to be associated with your profile on Google, you must log out before activating the button. Google stores your data as usage profiles and uses it for purposes of advertising, market research and/or tailor-made design of its website. Such an evaluation is done in particular (even for users who are not logged in) to provide appropriate advertising and to inform other users of the social network about your activities on our website. You have a right of objection to the formation of these user profiles and have to address yourself to Google to exercise such right.

For more information on the purpose and scope of data collection and processing by the plug-in provider, please refer to the provider's privacy statements. You may also obtain more information about your rights and privacy settings here: http://www.google.com/intl/en/policies/privacy. Google processes your personal data also in the United States and has submitted to the EU-U.S. Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

**9.) Use of Google Web Fonts**

We use external fonts, so-called Google Fonts provided by Google, on our website for the purpose of uniformly displaying fonts on your device. Google Fonts is a service provided by Google Inc. ("Google"), 1600 Amphitheater Parkway, Mountain View, CA 94043, USA. When you call up a page, your browser loads the required web fonts into your browser cache to display texts and fonts correctly. If your browser does not support web fonts, a default font will be used by your computer.

The web fonts are integrated via an interface ("API") to the Google services. By incorporating the web fonts, Google may collect information (including personal data) and process it in the United States. Google has submitted to the EU-US Privacy Shield: [**https://www.privacyshield.gov/EU-US**](https://www.privacyshield.gov/EU-US)**Framework**

We ourselves do not collect any data as part of the provision of Google Fonts.

The legal basis for the processing of personal data described here is Article 6 (1) letter f) GDPR. Our legitimate interest required for this purpose lies in the great value offered by a uniform representation of the typefaces. Due to the possibility of a uniform representation, we keep the design effort lower than required if we had to respond to font standards of different operating systems or browsers with their own graphically adapted web pages. Among other things, Google also has a legitimate interest in the collected (personal) data to improve its own services.

The provision of personal data is neither legally nor contractually required and not required for the conclusion of contracts either. You are also under no obligation to provide personal data. Failure to provide it may result in your failure to use our website or to fully use it and the appearance of the website may change.

You may set your browser to not download the fonts from the Google servers. If your browser does not support Google Fonts or you block access to the Google servers, the text will be displayed in the system default font.

For more information, see:

* [www.google.com/fonts#AboutPlace:about](http://www.google.com/fonts#AboutPlace:about)
* <https://developers.google.com/terms/>
* <https://policies.google.com/privacy?hl=de>